

FOR IMMEDIATE RELEASE

Kepler Space University Unveils New Brand Identity Shaping the Future of Space Education

[Bradenton, Florida] — [February 20, 2026] — Kepler Space University (KSU) today unveiled a new brand identity that reflects the institution's growth and its continued commitment to preparing the next generation of space professionals. The refreshed identity introduces updated logos, a new visual system, a refined institutional motto, and the launch of "KSU Astronauts", a community identity designed to unify students, faculty, alumni, and partners around the world.



The University's name and mission remain unchanged. The rebrand marks an important milestone as Kepler Space University expands its role as a global institution for space-focused education, research, and workforce development. In recent years, the University has broadened its academic programs, strengthened international partnerships, and deepened collaboration with industry and government stakeholders. "Our original brand reflected where we started," said Dr. Fred Gainous, Chairman of Board of Directors and Provost of Kepler Space University. "This new identity reflects where we are now and where the space sector is going. Kepler Space University is building education and research programs aligned with operational realities, emerging technologies, and the workforce needs of governments, industry, and international partners."

The updated branding will be rolled out across the University's website, digital platforms, and communications. The KSU Astronauts identity will be used in community engagement, outreach, and alumni initiatives to strengthen the sense of belonging and shared purpose among students, staff, and supporters worldwide.

The introduction of KSU Astronauts establishes a shared identity for the broader University community, and serves as a symbol of the mindset that defines Kepler Space University. The name represents exploration, discipline, collaboration, and a commitment to advancing the space domain through education and research. "KSU Astronauts captures who we are," said Haroon Oqab, President of Kepler Space University. "It represents the individuals who are building careers in the space sector, contributing to exploration, research, and preparing to solve real challenges across civil, commercial, and defense space environments. It is a shared identity rooted in purpose."

Kepler Space University continues to offer graduate online and hybrid programs designed to equip students and professionals to make meaningful contributions across civil, commercial, and defense space sectors. The rebrand coincides with continued expansion of the University's academic offerings, partnerships, and research initiatives, as well as its commitment to accessibility through scholarships and workforce development programs.

KSU is shaping the future of space education and preparing the professionals who will define the next era of space exploration and development. For more information about Kepler Space University and the KSU Astronauts community identity, visit www.kepleru.space.

About Kepler Space University

Kepler Space University is a private international higher education institution dedicated to space-focused education, applied research, and workforce development. The University delivers programs designed to meet the growing needs of the civil, commercial, and defense space sectors.

Media Contact:

Nate Sushereba
Vice President, Finance and Administration
info@kepleru.space
941-932-4447



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